



## COMMUNICATE TECHNOLOGY PLC - COOKIE POLICY

### Information about our use of cookies

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

By continuing to browse the site, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website.
- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Name	Purpose
Cookie Policy Cookie	Tracks if the user has accepted our cookie policy popup

### Third party cookies

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.



Our website uses third party cookies from the providers found in the table below, if you require further information about what those cookies are or how they are used, you should contact those providers directly.

3 <sup>rd</sup> Party Name	Additional Information
Google Analytics Cookies	These are used to measure how users interact with our websites content
Google Ads (remarketing)	Allows us to reach people who previously visited our website, and match the right people with the right message

### **How do I block cookies?**

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

You can set preferences for how Google advertises to you using the [Google Ad Settings](#) page. Alternatively, you can opt out by visiting the [Network Advertising initiative opt out page](#) or permanently using the [Google Analytics Opt Out Browser](#) add on.